

Want to help a small sport make a big impact?

NEW ZEALAND AMERICAN FOOTBALL FEDERATION



Board Opportunity

The NZAFF Board are actively seeking a Board member for an appointed position who will bring depth of experience in governance to help steer the sport through a very competitive sporting landscape.

Our Mission

To foster all forms of the sport of American Football as an amateur sport in New Zealand for the health, well-being and benefit of the general public in New Zealand

Our Values

- Teamwork - Working together we can achieve our goals.
 - Community – We serve our members in our communities.
 - Enjoyment – Everyone needs to enjoy the sport.
 - Respect – For everyone involved.
 - Excellence – Striving to be better.
 - Passion – In everything we do.
 - Integrity – Doing the right things for the right reasons.
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Our Vision

NZAFF's Strategic Plan identifies three strategic pillars each with their own vision:

- Community The fastest growing sport in New Zealand over the next decade
 - Pathways Members achieving Internationally
 - Federation Recognised as delivering best practice sport governance.
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Our Initiatives

The upcoming year's focus will be driving through current initiatives identified as part of our Strategic Plan including:

- Coach Development
- Officials Development
- non-contact Flag Football into schools
- International pathways for its members

Why are we different?

American Football in New Zealand is a challenger sport with competition from every other oval ball code, plus a few other codes, and we need to be able to offer participants and athletes a different value proposition.

We have a strong New Zealand following via the NFL and through popular media however, despite being played in New Zealand since the late 1970s, our numbers are still very small in regards to actual player numbers with <1,000 currently playing the various forms of the sport around the country.

The game of American Football offers a unique and exciting mix of physical contact and strategy, with positions for every kind of body type and skillset, in the full contact version of the game.

The non-contact version - Flag Football – offers the same distinctive playing format and provides the opportunity for participation for everyone in our communities.

The two formats not only appeal to players in other codes but also attract people who are not currently active in sport with pathways for both to IFAF World Championships and to educational scholarships in the USA.

We have had some success in the past getting our Players into the US College system and playing in International competitions. There is huge potential to open up more pathways for our young athletes. In comparison, American Samoa, with a population of only around 70,000, has had over 200 American Football players in US Div 1 schools and 20+ NFL players. This demonstrates the potential for our athletes to succeed in this game.

Snapshot of the game in New Zealand

- American Football Auckland – established back in 1978 Auckland is the biggest player base in New Zealand, with 8 Clubs operating across the 3 leagues of full contact, 11 a side Football (Senior Men's, Colts - U19, Juniors 14-16)
- Auckland also recently has seen Woman's American Football played, with 2 Clubs forming teams in the 2017/18 season.
- American Football Wellington – the capital boasts three clubs and are working hard to increase their membership.
- American Football Canterbury – a strong well organised region with activity from primary school playing non-contact Flag Football through to seniors playing full contact.
- Nelson – a core of enthusiast playing the non-contact version of the sport and took out the national Flag tournament title last season.
- Hawkes Bay – The newest club formed this year.
- Internationals – NZAFF hosted American Samoa in Auckland in 2016 for a series and competed in the World Flag Championships in Miami, Florida, also in 2016.

We need you if.....

- You have a few miles on the clock when it comes to governance.
- Or you have skills that would be useful to the Board for example: Marketing, PR, Event Management, Financial Management, Fundraising, Sponsorship and other related disciplines
- You are excited about helping a small motivated team in a challenging environment.
- You have the time and energy to spend 6 -10 hours a month doing Board work: attending board meetings, and being an ambassador for NZAFF when appropriate.

Experience in the sport is not a requirement, but some experience in Sports governance/management would be a bonus.

The Board recognizes that diversity is important and getting the right mix of skills around the table is critical for the on-going health of NZAFF.

Next Steps

The current Board is made up of 4 with 2 current Board Members carrying over to the new term, including the Chairman. Board Members retire by rotation after a two year term with the opportunity to stand again.

This selection of the new Board member will be made by the NZAFF Board Appointments Panel.

If you are interested please send your resume and any other information to the NZAFF Chairperson, Todd Wackrow – chairperson@nzaff.co.nz , or contact him for an informal chat.

Board applications close on the 31 August 2018.